



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/K Castor Dental/FI De/D Other/(17041)
Dudley Media (3184)
DUDLEY,BOB
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
K CASTOR DENTEL/FL DEM (139473)
National/Political
/06372321

Invoice 643725
Inv Date 10/28/2012
Terms Net 30
Contract 336675
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CASTOR DENTEL/FL DEM
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:05PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 11:34AM (Tu)	00:30			
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 11:59AM (We)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:37AM (Th)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:33AM (Fr)	00:30	KCD1203H	\$925.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:58PM (Mo)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 6:00PM (Tu)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 6:24PM (We)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 6:23PM (Th)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 6:13PM (Fr)	00:30	KCD1203H	\$3000.00	
4.0	Spot	12:00:00PM-12:30:00	Per week (1),Mo,Tu,We,Th,Fr	10/26/12 12:13PM (Fr)	00:30	KCD1205H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$19,550.00
Commission (\$2,932.50)
Net Total \$16,617.50

Total Spots 10

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.